



WVEC
613 Woodis Ave.
Norfolk, VA 23510

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract # 829782

Schedule Dates 05/18/12-05/22/12
Advertiser Mitt Romney for President (38225)
Agency American Rambler Productions (10671)
Product Political - US President (1174)
Brand REPUBLICAN (168806)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name KINCAID,STEPHANIE
Phone/Fax (857) 288-3500 /
CPE 133
Account Types National/**Political - Agency
Billing Type Weekly/Irregular
Comments ROMNEY FOR PRESIDENT
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 05/17/12
Last Modified 05/17/12
Entered By Penne Marsh
CO-OP No
Headline # 06148155
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,785.50
Net Total \$15,784.50
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
May. 2012	32	\$18,570.00
Grand Total:	32	\$18,570.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/21/12-05/22/12	4	:30	12P- 12:57P (ET)		2	2						4	\$315.00	\$1,260.00	Norfolk (WVEC) (WVEC)		5/17/12
2.0	Normal Line / SPOT	05/18/12-05/18/12	4	:30	12P- 12:57P (ET)						2			2	\$315.00	\$630.00	Norfolk (WVEC) (WVEC)		5/17/12
3.0	Normal Line / SPOT	05/18/12-05/18/12	4	:30	4:58P- 5:29P (ET)						1			1	\$850.00	\$850.00	Norfolk (WVEC) (WVEC)		5/17/12
4.0	Normal Line / SPOT	05/21/12-05/22/12	4	:30	4:58P- 5:29P (ET)		1	1						2	\$850.00	\$1,700.00	Norfolk (WVEC) (WVEC)		5/17/12
5.0	Normal Line / SPOT	05/21/12-05/22/12	4	:30	5:29P- 5:58P (ET)		2	2						4	\$875.00	\$3,500.00	Norfolk (WVEC) (WVEC)		5/17/12
6.0	Normal Line / SPOT	05/18/12-05/18/12	4	:30	5:29P- 5:58P (ET)						2			2	\$875.00	\$1,750.00	Norfolk (WVEC) (WVEC)		5/17/12
7.0	Normal Line / SPOT	05/18/12-05/18/12	4	:30	6P- 6:30P (ET)						2			2	\$950.00	\$1,900.00	Norfolk (WVEC) (WVEC)		5/17/12
8.0	Normal Line / SPOT	05/21/12-05/22/12	4	:30	6P- 6:30P (ET)		2	2						4	\$950.00	\$3,800.00	Norfolk (WVEC) (WVEC)		5/17/12
9.0	Normal Line / SPOT	05/19/12-05/19/12	4	:30	5:58A- 8A (ET)							2		2	\$250.00	\$500.00	Norfolk (WVEC) (WVEC)		5/17/12
10.0	Normal Line / SPOT	05/19/12-05/19/12	4	:30	8A- 9A (ET)							1		1	\$375.00	\$375.00	Norfolk (WVEC) (WVEC)		5/17/12
11.0	Normal Line / SPOT	05/19/12-05/19/12	4	:30	6P- 6:30P (ET)							2		1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)		5/17/12
11.0.1	Closed Preempt	05/19/12															Norfolk (WVEC) (WVEC)	R-Did not air/Spot -	
12.0	Normal Line / SPOT	05/19/12-05/19/12	4	:30	6:58P- 7:57P (ET)							1		1	\$350.00	\$350.00	Norfolk (WVEC) (WVEC)		5/17/12
13.0	Normal Line / SPOT	05/20/12-05/20/12	4	:30	5:58A- 8A (ET)								2	2	\$155.00	\$310.00	Norfolk (WVEC) (WVEC)		5/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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14.0	Normal Line / SPOT	05/20/12-05/20/12	4	:30	8A- 9A (ET)								1	1	\$445.00	\$445.00	Norfolk (WVEC) (WVEC)		5/17/12
15.0	Normal Line / SPOT	05/20/12-05/20/12	4	:30	9:30A- 10A (ET)								1	1	\$145.00	\$145.00	Norfolk (WVEC) (WVEC)		5/17/12
16.0	Normal Line / SPOT	05/20/12-05/20/12	4	:30	10A- 11A (ET)								1	1	\$155.00	\$155.00	Norfolk (WVEC) (WVEC)		5/17/12
17.0	Normal Line / SPOT	05/20/12-05/20/12	4	:30	6P- 6:30P (ET)								2	1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)		5/17/12
17.0.1	Closed Preempt	05/20/12															Norfolk (WVEC) (WVEC)	R-Did not air/Spot -	

CONFIRMATION CONTRACT

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